

# Bilingual Future

Making every child bilingual with English



BILINGUAL FUTURE

## UNIQUE OFFER FOR:

- Governments -
- Local Authorities -
- Head Teachers -
- Teachers & Educators -
- Parents & Pupils -



YELLOW HOUSE  
ENGLISH



# Bilingual Future



## Making every child bilingual with English

Home and school // On- and off-screen // Daily access // Targets and evaluations // English for all children

**Is it time to aim higher in language education?** The organisers of the Bilingual Future Social Education Programme and the publishers Yellow House English believe that it is. The social and economic benefits of bilingualism are well-known. Cognitive development benefits in children have now also been identified by research.

**So can language educators broaden their reach and enable every child to become bilingual?** The Bilingual Future Social Education Programme believes that this goal is achievable if exposure to an additional language starts at the latest by preschool age. The best time for language learning is between birth and age seven. At this time, the foundations of an additional language, such as grammar rules, pronunciation and natural melody, can be assimilated by the young brain as easily as the foundations of the first or home language.

The key to success is to offer children structured contact with the additional language for a short time every day.

The global priority is for children to learn English as their first additional language, because English has been accepted as the international common language across numerous fields.

### What is the goal?

The goal of the Bilingual Future Social Education Programme is to give every child the opportunity to become bilingual with English. The founders of the programme believe that it is time that English stopped being a 'foreign' language and became a natural, additional channel for communication. Within a generation, the barriers to communication and access to the global community could be removed, while preserving the importance of the home language and culture. The value of the Programme lies in bilingualism.

**Many organisations promote bilingualism, so how is this Programme different?** The Programme has higher targets – a bilingual level of English, not just English teaching. The programme has wider reach – offering all children access to English at a young age, regardless of wealth. It has a clear system for delivery – a coordinated approach in which institutions work together.

**How is it working as a system?** The system for delivery and distribution has been developed in the home country of the Programme, Poland by founder, Waldemar Miksa. Media and academic institutions, local authorities and preschool networks act as patrons of the programme and work together in a coordinated approach to deliver training programmes for teachers, awareness conferences for parents and guidance for preschools, region by region.

**How does the Programme deliver higher learning goals in a new way?** The Programme has partnered with specialist author, Claire Selby, and UK publisher, Yellow House English, to build an innovative solution for creative delivery of the goal – the Universal Preschool Course. The

course combines access to English at home and at preschool daily and is designed according to Claire Selby's successful methodology, the Spiral Language System.

### How is the creative solution – the Universal Preschool Course – new?

At the centre of the creative solution is the Universal Preschool Course. This complete, three-year English course builds language awareness and knowledge naturally through structured play. At preschool, the group activities it offers are centred around accepted best ways for children to learn through play – songs, games, craft and focused challenges. The home-learning materials offer individual play activities to enjoy at home.

At its core are TV quality animated songs and stories that have been specifically designed to meet the best quality entertainment production values while delivering the highest standards of educational efficiency. The story settings provide the context for each step of language learning. Natural acquisition of the home-language happens in specific life-contexts. In order to make learning English as natural as possible, the course creates contexts in which the vocabulary has a clear place.

The revolutionary course not only improves learning outcomes for pupils through its complete home-school programme but also addresses the needs of teachers. It is uniquely offered in versions to match the differing teaching circumstances at different preschools.

**The Standard Version of the Universal Preschool Course is designed to help any preschool teacher lead English activities in preschool successfully.** Teachers do not need to know or be qualified in English to use the Standard version, because the materials present the language content. The class teacher follows clear instructions in Teacher's Lesson Plans, supplied in the local language, to lead activities and introduce children to English through structured play.

**The PLUS version is for qualified teachers of English.** It encourages language interaction between the teacher and pupils to take advantage of the teacher's English skill set. The PLUS Teacher's Lesson Plans provide comprehensive instructions in English and suggest how to expand language use beyond the range covered by the characters in the core adventures.

**The course takes advantage of recent developments in digital and mobile technology** to deliver a course using the media that pupils, parents and teachers now choose to use. Materials are delivered on- and off-screen to maximise flexibility and access, while developing essential preschool skills.





Teacher's  
Pack



Pupils  
Pack



Home  
Pack

Each version provides a full set of materials in three packs:

**Teacher's Pack** - including Teacher's Lesson Plans, posters, flashcards, HD films and songs, notes and guidance, our online Learning Management System and extra resources.

**Pupil's Pack** - each pupil receives a class book for activities in preschool.

**Home-Pack** - each pupil has online access to HD quality films that set the learning context, songs sung by children, activities to do, colouring pages and posters to print at home as well as our online Learning Management System.

There are additional materials for the PLUS and Expert versions of the course, including puppets and extra online resources.

Classroom equipment, such as puppet theatres, play rugs, toys and screens allow preschools to build a physical English play area in the classroom. This encourages pupils to enjoy imaginative re-play of the course adventures in English.

The materials are multi-media and many elements are delivered digitally to schools on- or off-line. This makes the course accessible equally to remote and city-centre preschools.

The methodology starts from the child's perspective. First contact with English is through the linguistically planned animated adventures that attract children. They engage with the characters automatically - and so accept the new language of English as normal for those characters. Children apply their innate ability to separate languages, to copy native-speakers perfectly, to repeat and to re-use language patterns effortlessly.

The characters at the Starter Level of the course are called the **Baby Beetles**. In Levels A and B, **Tom and Keri**, with their pals Dog and Cat, present a magical world that children want to enter - and so discover English in a joyful, clear and memorable format that can help them build their own bilingual future.

The Baby Beetles materials are designed for children aged 0-4 and the Tom and Keri resources are for children aged 3-6.

For more information on the Bilingual Future Programme, please see: [www.bilingualfuture.com](http://www.bilingualfuture.com)

For more information on the Universal Preschool Course, please see: [www.yellowhouseenglish.com](http://www.yellowhouseenglish.com)





# Starter Level – Course components – Standard Version

## Baby Beetles

Claire Selby



Teacher's  
Pack



Pupils  
Pack



Home  
Pack

### Standard - for all preschool class teachers

Baby Beetles is the Starter Level of the Universal Preschool Course from Yellow House English. This course is easy to use for all preschool teachers. You do not need to be an expert English teacher to be able to share and enjoy these activities with your pupils. The Baby Beetles offer the youngest children an early advantage on the path to a bilingual future.



#### Baby Beetles Starter Level Teacher's Pack

##### Contents list:

###### On-screen

- Teacher's lesson plans
- HD animation films
- Songs and backing tracks
- Teacher-parent communication system
- Online extra activity sheets (to print)
- Participation certificate (to print)
- Course certificates for pupils (to print)

###### Off-screen iPReschool Teacher's Set

- Set of picture flashcards
- Classroom poster
- Reward stickers

This pack does not include the electronic equipment shown.



*Note: Each pupil on this course requires a Pupil's Book and Home-learning pack.*

#### Pupil's Book

This gentle and effective course also provides a Pupil's Book for each child. The puzzles, challenges and craft activities help support language learning in the context of typical preschool tasks that develop general preschool skills.

#### Home Pack

Children can become bilingual if they have the chance to hear and use the languages often enough at a young age. Parents do not need to be experts either – just encourage, support – and press 'Play!' This home learning pack is an integral part of the Universal Preschool Course at the Starter Level. It contains animated films and songs that allow children to listen, watch and learn while simply enjoying playtime at home with the happy, colourful characters. The extra colouring book helps children start to play with the characters and remember the English words and phrases that the Baby Beetles use.

##### Contents list:

###### Access code to:

- Baby Beetles films
- Baby Beetles songs and song texts
- Notes for Parents and Carers
- Bedroom wall poster to print
- Colouring sheets to print
- Daily simple activity plan
- Automatic reminder system to your mobile devices
- Communication links to the preschool class teacher

This pack does not include the electronic equipment shown.



Gift for Life



## Baby Beetles

Claire Selby

### PLUS for qualified English teachers



#### Teacher's Pack

##### Extra components

- PLUS Teacher's lesson plans
- Puppets
- Extra online resources

The PLUS Teacher's Lesson Plans are offered to English teachers who are qualified in teaching English to children or who have a good level of competency in basic English. Built around the same superb core of Baby Beetles animated films and songs, the PLUS course is designed to maximise the benefits pupils have from being taught by a teacher who is fluent in English. The PLUS Teacher's Lesson Plans explain how teachers can use their knowledge and skill to expand the interaction with pupils and extend their bilingual use of English from the earliest opportunity.

The Lesson Plans contain advanced week by week, activity by activity instructions and suggestions.

There are also specific play-scripts for the teacher to use with the hand puppets and puppet theatre or window screen.

The pack includes the Guide for Teachers handbook: How to help your class learn English as an e-book.



#### Full PLUS contents list:

The on- and off-line resources, TV quality materials and home-preschool communications system make this course unique.



##### Full PLUS contents list:



##### On-screen

- PLUS Teacher's lesson plans
- E-book *Guide for Teachers*
- HD animation films
- Songs and backing tracks
- Teacher-parent communication system
- Online extra activity sheets (to print)
- Participation certificate (to print)
- Course certificates for pupils (to print)

##### Off-screen iPreschool Teacher's Set

- Set of picture flashcards
- Classroom poster
- Reward stickers

##### PLUS

- Set of character puppets

This pack does not include the electronic equipment shown.

*Each pupil on this course requires a Pupil's Book and Home-learning pack.*





# Level A – Course components

# TOM and KERI

Claire Selby



Teacher's  
Pack



Pupils  
Pack



Home  
Pack

## Standard - for all preschool class teachers

### Tom and Keri Level A

The next level in the new Universal Preschool Course is for pupils aged 4-6 and is called Tom and Keri Level A. It develops knowledge of simple English words and phrases in parallel to the home language, naturally through play.

Pupils aged four, five or six can start learning English with Tom and Keri Level A. The pace of learning is designed to help children learn English in parallel to the home language. All the lesson plans are pre-prepared in clear week-by-week units that are easy to follow for teachers who are new to English teaching.



### Teacher's Pack Level A

The multimedia materials for the teacher include on-screen and off-screen resources:

#### On-screen

- Teacher's lesson plans
- Language presentation films
- Songs and backing tracks
- Teacher-parent communication system
- Online extra activity sheets (to print)
- Participation certificate (to print)
- Course certificates for pupils (to print)

#### Off-screen iPReschool Teacher's Set

- Set of picture flashcards
- Classroom poster
- Reward stickers

*Note: Each pupil on this course requires a Pupil's Book and Home-learning pack. This pack does not include the electronic equipment shown.*



### Pupil's Book Level A

The Tom and Keri Level A Pupil's Book provides table-time activities that reinforce language learning through individual engagement by each child. Pupils can match and link, colour and count, draw and make, complete and show a range of puzzle and craft challenges that connect English with preschool skills development in the context of the Tom and Keri adventures. Weekly full-colour tear-out activity pages link English from the course stories with the development of target preschool skills.



### Home-Pack Level A

The home-learning pack supports pupils by giving them the extra exposure to English that they need to be able to become bilingual. It helps children to perform better at school too, because they enter the classroom already familiar with the core material. They are ready to enjoy group activities developed from the stories, and will be able to take part with greater confidence and success.

### Contents list:

It contains an online access code for:

- Tom and Keri films,
- Tom and Keri songs,
- Song words spoken
- Notes for Parents and Carers,
- Bedroom wall poster to print,
- Colouring sheets to print
- Daily simple activity plan
- Automatic reminder system to your mobile devices
- Communication links to the preschool class teacher

This pack does not include the electronic equipment shown.



Gift for Life





## TOM and KERI

Claire Selby

### PLUS for qualified English teachers



#### Teacher's Pack

##### Extra components

- PLUS Teacher's lesson plans
- Puppets
- Extra online resources

#### PLUS Teacher's Lesson Plans Level A

These plans take pupils aged 4, 5 or 6 on a journey to English, supported by qualified English teachers. The lesson plans include plays and take full advantage of the puppets that are an obligatory part of this exciting course. The pack includes the Guide for Teachers handbook: How to help your class learn English as an e-book.



#### Full PLUS contents list:

The on- and off-line resources, TV quality materials and home-preschool communications system make this course unique.

##### Full PLUS contents list:



#### On-screen

- PLUS Teacher's lesson plans
- E-book *Guide for Teachers*
- Language presentation films
- Songs and backing tracks
- Teacher-parent communication system
- Online extra activity sheets (to print)
- Participation certificate (to print)
- Course certificates for pupils (to print)

#### Off-screen iPreschool Teacher's Set

- Set of picture flashcards
- Classroom poster
- Reward stickers

#### PLUS

- Set of character puppets

This pack does not include the electronic equipment shown.

*Each pupil on this course requires a Pupil's Book and Home-learning pack.*





# Level B – Course components



Claire Selby



Teacher's  
Pack



Pupils  
Pack



Home  
Pack

## Standard - for all preschool class teachers

The Tom and Keri course is ideal preparation for primary English.

Level B offers further advantages:

- Providing a clear, child-centred methodology
- Learning through advanced play
- Listening, speaking, singing and acting
- Developing English alongside key pre-primary skills
- Introducing children to the English alphabet and phonics



### Teacher's Pack Level B

This pack offers even more materials plus online resources to provide extra support for teachers using this course.

#### Contents list:

The multimedia materials for the teacher include on-screen and off-screen resources:

##### On-screen

- Teacher's lesson plans
- Language presentation films
- Songs and backing tracks
- Alphabet film, song and rhyme
- Online extra activity sheets (to print)
- Teacher-parent communication system
- Participation Certificate (to print)
- Course Certificates for Pupils (to print)

##### Off-screen iPreschool Teacher's Set

- Set of picture flashcards
- Classroom poster
- Reward stickers

*Note: Each pupil on this course requires a Pupil's Book and Home-learning pack. This pack does not include the electronic equipment shown.*



### Pupil's Book Level B

The Tom and Keri Level B Pupil's Book introduces challenges that match the preschool pupil's developing skills and greater awareness. First pre-writing and letter writing are gently introduced alongside sequencing, puzzles and activities that check understanding. This resource is an important part of the pupil evaluation system in the course and will help teachers to prepare the progress reports for pupils based on individual responses.



### Home-Pack Level B

Home support is vital in the learning of languages at a young age. Children relax at home, but they continue to learn throughout the day. The home pack allows them to learn through play by doing the activities they naturally choose – watching animations, listening to songs, playing with their toys and repeating catch phrases they have heard. English may be their second language, but it becomes second nature with these home packs that play a key role in the Universal Preschool Course.

#### Contents list:

It contains an online access code for:

- Tom and Keri films,
- Tom and Keri songs,
- Song words spoken
- Notes for Parents and Carers,
- Bedroom wall poster to print,
- Colouring sheets to print
- Pre-writing sheets to print
- Alphabet film, song and rhyme
- Daily simple activity plan
- Automatic reminder system to your mobile devices
- Communication links to the preschool class teacher

This pack does not include the electronic equipment shown.



Gift for Life





## TOM and KERI

Claire Selby

### PLUS for qualified English teachers



#### Teacher's Pack

##### Extra components

- PLUS Teacher's lesson plans
- Puppets
- Extra online resources

#### PLUS Teacher's Lesson Plans Level B

Level B offers an opportunity for language extension and expansion in all versions of the course. The PLUS Teacher's Lesson Plans provide clear instructions and suggestions to help teachers revise and extend the core vocabulary to complete preschool lexical sets in the colours, transport, types of weather, animals and many other topics. Carefully prepared units with films and songs help teachers to present the simple shapes, names and sounds of the English letters of the alphabet, so that they become familiar to pupils as sounds and images. Play-acting grows in importance in the PLUS version, as pupils are better able to take part, using whole phrases from the core animation scripts that help prepare pupils for the next stage of learning English at school.



#### Full PLUS Teacher's Pack Contents List:

The multimedia materials for the teacher include on-screen and off-screen resources:

##### On-screen

- Teacher's lesson plans
- Language presentation films
- Songs and backing tracks
- Alphabet film, song and rhyme
- Online extra activity sheets (to print)
- Teacher-parent communication system
- Participation Certificate (to print)
- Course Certificates for Pupils (to print)

##### Off-screen iPReschool Teacher's Set

- Set of picture flashcards
- Classroom poster
- Reward stickers

##### PLUS

- Character puppets

This pack does not include the electronic equipment shown.







# Baby Beetles

Claire Selby

## BABY BEETLES HAND PUPPETS

The Baby Beetles hand puppets bring these adorable four characters from the animated English teaching course to life. They are an obligatory element for expert English teachers using the UPC PLUS, because they help teachers and children to use English themselves through structured play and enter the all-English world of the Baby Beetles. Words and phrases can be presented and revised, situations that are fun or funny can be repeated with the class. These soft puppets make English warm, touchable and real.

The hand puppets work wonderfully with the Baby Beetles puppet theatre too.



## BABY BEETLES SOFT TOYS

Who can resist these delightful character toys? You just want to hug one – and so do the children! The big benefit is that these characters are associated with English through the Universal Preschool Course so children tend to use English words and songs from the course when they play with them. This means that it is a good idea for schools to have a set of toys for the class to play with and parents are advised to buy a set of these toys for play at home to support their child's learning of English.



## WALL STICKERS

are new this year – so you can create your own Baby Beetles corner in the classroom!

## BABY BEETLES PUPPET THEATRE

The Baby Beetles puppet theatre allows the teacher to replay English scenes in an entertaining and educational way. The puppet theatre can be used with the hand puppets, flashcards and music from the Universal Preschool Course to review, revise, extend and consolidate English learning. Solid and safe, it can be used to encourage bolder children to repeat the phrases from the songs.

It has built-in shelves to store the puppets and the Baby Beetles learning materials.



## BABY BEETLES WINDOW SCREEN

The Baby Beetles window screen offers a delightful and easy-to-move theatre stage. It can be used to encourage interaction with the puppets and with phrases from the English songs wherever you choose! The characters on the front remind the children that it is also a window to peep through and sing the phrases from the Baby Beetles songs. In the very simplest of ways, young children can sing and act in English.



## BABY BEETLES PLAY AND LEARN RUG

What better place to start playing with the Baby Beetles toys than the vocabulary trainer play-and-learn Baby Beetles rug. The rug re-creates the physical world of the Baby Beetles – their tree-houses, the hills and the sky. The vocabulary placemats add two extra learning dimensions to this well-planned teaching asset. Firstly, pupils are reminded of the English words and the songs by placing the vocabulary mats on the rug. Additionally, the pupils need to match the mats to the right natural environment on the rug. They should place the flower on the grass, the fish in the stream or the pond, the bird on the tree or in the sky, the sun in the sky and so on. This helps develop their general cognitive awareness – in both languages!

The rug creates a wonderful bilingual play-corner in the classroom, together with the other items in the series. It is also a lovely addition to any young child's playroom! Diameter: 2 metres



## BABY BEETLES SHELF UNIT

The Baby Beetles shelf unit completes a colourful, exciting English corner perfectly. The Baby Beetles learning sets, school materials and toys can be kept neat and tidy on their own shelving unit. The unit is easy for children to identify so they can help the teacher to fetch – and to tidy away!

Children can bring pictures of the Baby Beetles they have drawn to store here, together with their class craft from the Universal Preschool Course lessons.







### TOM AND KERI HAND PUPPETS

Tom and Keri are an educational step up from the Baby Beetles, so, as you would expect, the puppets are too. The Tom, Keri, Dog and Cat hand puppets can seem to talk and sing with the pupils as their friends and playmates. The four-puppet pack is an obligatory element for expert English teachers using the Universal Preschool Course PLUS, because they help teachers and children enter the all-English world of the Tom and Keri magic playhouse and use English themselves. The Tom and Keri character-led levels of the UPC (A and B) encourage children not just to listen, sing and play, but also to speak using phrases that parallel their speech in the home-language. The simple texts from the animated stories can be repeated live using the puppets in the classroom. Pupils can join in, anticipate and have fun with the cuddly puppets – in English!



### TOM AND KERI SOFT TOYS

It is well known that multi-lingual children play using different languages according to the circumstances. The Tom and Keri soft toys allow children to play in English by holding and re-enacting in their own way the English scenes from the animated stories in the Universal Preschool Course. Children sing the songs and repeat the expressions and phrases naturally – all while just having fun with their imagination! The set of toys are a super emotional support as well as educational addition to the bilingual classroom set. Parents are advised to buy the pack of four characters for their child to continue playing and learning English at home.



## TOM and KERI



TOM DOG CAT KERI



### WALL STICKERS

of the characters are available, so that you can create your own Tom and Keri corner in the classroom!



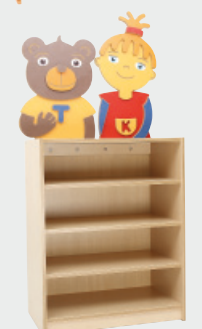
### TOM AND KERI PUPPET THEATRE

The perfect home for the Tom and Keri hand puppets is their own puppet theatre. Great fun for all, but particularly useful for English teachers, the theatre creates the suspended-disbelief that allows the children to enter Tom and Keri's magic world. They can listen, respond, join in and share English with the characters from the animations – but close enough to touch! The puppet theatre can be used with the hand puppets, flashcards and music from the Universal Preschool Course to review, revise, extend and consolidate English learning. Solid and safe, it can be used to encourage pupils to start their first conversations in English.



### TOM AND KERI WINDOW SCREEN

Tom and Keri wave from the screen to welcome your pupils to the theatre stage and conversation window! This easy-to-move screen can turn puppet time for English teachers into the magic of theatre at a moment's notice. It is a great focus for group work as well as inspiring individual participation in English from pupils.



### TOM AND KERI SHELF UNIT

The perfect place to keep the Universal Preschool Course, iPreschool Teacher's Set, Pupils' Books, flashcards, puppets and all the craft made by the pupils during Levels A and B is the Tom and Keri shelf unit. The course is for use every day, so the materials need to be easy to access – but also easy to keep tidy! The shelf unit builds the English world in the classroom in a real and tangible way to help make the bilingual classroom and reality in your preschool.



# Baby Beetles

Children aged 0-4



## ZOOM

Zoom is the most energetic Baby Beetle so most of his songs include actions. Zoom's vocabulary is based on simple nouns and verbs that describe the toys and activities that are most important to him. He leads the first stage of the course so children learn the simple words for actions as they jump, clap, move, dance, play and sing with him – in English!



## RING RING

Ring Ring is the Baby Beetle 'communicator,' so most of his songs include words about feelings and about his family and friends. Children relate easily to the emotions expressed in this character's simple phrases. His songs also help young children to build good social skills.



## SPLISH SPLASH

Splish Splash's songs describe the natural world we see around us. Her songs are about using the senses to recognise our environment. They describe what children see and hear, including birds, flowers, animals and the weather.



## TICK TOCK

Tick Tock's songs are about the activities we do every day: getting up in the morning; going for a walk; playing with friends and getting ready for bed. He likes to do everything at the right time and in the right order. Using core phrases like 'It is time to...', he introduces the concepts of sequencing and routine. Children are reassured by Tick Tock's bright yellow colour and by his familiar daily activities.

The characters play together and support each other to show good examples of social behaviour, making this a world children want to join.

# TOM and KERI

Children aged 3-6



TOM



KERI



CAT



DOG

The characters are based on universal toys led by Teddy Tom, a playful bear and Dolly Keri, a caring doll character. They have a children's playhouse in the garden that is magic. Each time they enter the playhouse, they find a new location or new adventure. Each episode starts with a device, such as an object or sound, that invites them to enter the playhouse. Their playmates are Dog and Cat. They are always playing in the garden and join in the adventures, sometimes helping and sometimes causing more problems! Good behaviour is rewarded, problems are solved and each adventure provides a new context for presenting words and phrases through dialogue, catchphrases and songs.

## Gift for Life



The home-learning packs make the ideal **Gift for Life**. They offer children the first steps to a bilingual future with English. Local Authorities, hospitals or corporations are encouraged to buy the packs for all new babies and toddlers to make sure they get the best start. It is a gift that they can't lose or break - and its benefits will last a lifetime!

## About Yellow House English

The Yellow House English brand has specialised in English for young learners for over 15 years. The Baby Beetles and Tom and Keri series are award-winning educational courses that have also been honoured by the TV industry for their engagement of children and quality of production.

## Author Claire Selby

has three British Council ELTon Award nominations and is a regular keynote speaker at international educational conferences.

## Additional information

For more information or to order the course, please email: [contact@yhe.uk.com](mailto:contact@yhe.uk.com)

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For more information on the Bilingual Future Programme, please see: [www.bilingualfuture.com](http://www.bilingualfuture.com)

For more information on the Universal Preschool Course, please see: [www.yellowhouseenglish.com](http://www.yellowhouseenglish.com)